



MLK Implementation (Developers)

Step 1.

Receive your MLK Code with accompanying LPX Ad Tags via email.

Step 2.

The MLK Code needs to be implemented in the header of your website. You can replace your current GPT header tag (AdTags) with MLK Code or paste it along with it. (Replacing your current header tag will not affect ad delivery of your other campaigns.)

```
<!DOCTYPE HTML>
```

```
<head>
```

```
<meta>
```

```
<title>
```

```
<style type="XXX">
```

```
</style>
```

```
<script src="https://lepton.diphda.uberspace.de/scripts/XXX.js"></script>
```

```
<head>
```

Step 3.

Place the accompanying LPX Ad Tags in the <body> of the page. Specifically you will be placing them in the locations you want ads to serve. LPX tags can replace your current ad tags and with no impact on current campaign delivery.

```
<div id='XXX'></div>
```

Note*

It can take up to 48 hours for the MLK to begin delivering demand from LPX. During this time your current campaigns will continue to deliver as usual.

